

25 September 2018

Young Enterprise Company Programme

I am writing to inform you that your child has applied to take part in an exciting programme called the Young Enterprise's Company Programme this year. Young Enterprise is the UK's leading charity that empowers young people to harness their personal and business skills. Through the Programme your child will gain practical experience of business through setting up and running a student company.

Young Enterprise student companies consist of approx. 15 pupils. They elect a board of directors from amongst themselves, raise share capital and decide on a product or service to sell. They will sell to the public, take part in national competitions and at the end of the year they will wind up the student company and will have to account for the way they have managed the student company to their shareholders. They will make all the decisions about the company and will ultimately be responsible for the success of their enterprise. Young Enterprise provides a website with all the necessary guidance and they will also receive the support of volunteer business advisers.

We believe that this is an excellent opportunity for your child to gain important employability skills which are increasingly important for preparing to become successful adults in the twenty first century. The world of work is changing constantly and many employers place great emphasis on employability skills, also known as transferable skills.

These employability skills include: communication, teamwork, initiative and self-motivation, planning and organisation, problem solving and the resilience and confidence to keep going against a background of change, diversity and at times uncertainty. By taking part in the YE Company Programme your child is taking a very positive step to developing these skills and to prepare for a strong future. We hope that you will encourage and support your child through the year to make the very most of this opportunity.

To find out more about Young Enterprise and Company Programme you can visit: www.young-enterprise.org.uk/company-programme.

I attach a programme of events and bring to your attention that there are some off site seminars. Although the school has paid for this programme we would ask for your support in arranging transport to these events.

Yours

S Gallivan – Head of Careers

Name of Child _____ Date _____

Signature of Parent _____

I understand that it is my responsibility to arrange transport to these two events.